

## Appendix E

### Mosaic Group G



London Borough of Brent - Copyright (C)

Characteristics common to group G are:

Unemployed

Low income

High indebtedness

High use of income support

No access to car

Whole Group G is twice as likely as the national average to pay bills at the post office

## Appendix E

### Mosaic Types I



London Borough of Brent - Copyright (C)

Characteristics common to Group I are:

Older people with high care needs

Low income

Pension credit

Medium indebtedness

No access to a car

Above national average likelihood to pay bills at post office